

No. U-13/2/2020-PMU/CRS
Government of India
Ministry of Information and Broadcasting
(CRS Cell)

Room No.116, A-Wing,
Shastri Bhawan,
New Delhi-110001

Dated: The 23rd September, 2024

ADMINISTRATIVE APPROVAL

To
The Pay and Accounts Officer (Main Secretariat),
Ministry of Information & Broadcasting
New Delhi-110001

Subject: Mid-term appraisal of the Central Sector Scheme "Supporting Community Radio Movement in India"

Sir,

This is with reference to the Administrative Approval for the Central Sector Scheme namely "Supporting Community Radio Movement in India" with the total cost of Rs. 50 Crores (Rs. Fifty Crores Only) issued vide OM of even No. Dated 30.11.2021 and subsequent amendment issued vide OM of even No. Dated 20.09.2022.(Copy enclosed)

2. For effective implementation of the scheme, a midterm appraisal of the Scheme has been carried out without increasing the overall cost of the Scheme. The Competent Authority has approved the Midterm appraisal of the Scheme "Supporting Community Radio Movement in India" comprising of the following components to be implemented during FY 2024-25 and 2025-26.

A: Original Allocation, Actual Expenditure and Balance Funds

Sr.	Activity/Component	Amount Allocated	amount in crores	
			Actual Expenditure 2021-22; 2022-23; 2023-24	Balance Funds
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	27.73	5.46	22.27
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops	4.15	1.51	2.64

3	Regional Sammelans	3.35	0.42	2.93
4	Annual publication of CRS Compendium	0.41	0.00	0.41
5	National Community Radio Awards	0.50	0.15	0.35
6	Study in the areas on CRS to assess reach and effectiveness of CRS	0.80	0.00	0.80
7	Support for Content Creation	6.20	0.00	6.20
8	Capacity Building of CRSs through Community Media Empowerment center at IIMC	2.05	0.08	1.97
9	Online portal and content sharing platform	1.09	0.00	1.09
10	PMU for implementation	1.41	0.32	1.09
11	Other Misc. activities to support Community Radio	0.85	0.23	0.62
	Total	48.54	8.17	40.37
12	Admin expenses @ 3% per year of the proposed expenditure	1.46		1.46
	Grand Total	50.00	8.17	41.83

B: Revised outlay after Midterm Appraisal

Sr.	Activity/Component	Available Funds	Proposed allocation	Phasing of Expenditure	
				2024-25	2025-26
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS- 100 New Radio Stations	22.27	22.00	11.00	11.00

amount in crores

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2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops- 10 Awareness workshops & 16 Capacity building Webinars	2.64	2.12	1.05	1.07
3	Regional Sammelans- 8 Nos	2.93	2.00	1.00	1.00
4	National Sammelan- 2 Nos (New Activity)	Nil	3.50	1.75	1.75
5	Annual publication of CRS Compendium- two Editions	0.41	1.25	0.50	0.75
6	National Community Radio Awards- Two editions	0.35	0.35	0.15	0.20
7	Study in the areas on CRS to assess reach and effectiveness of CRS- 1 Job	0.80	0.65	0.55	0.10
8	Support for Content Creation-200 Stations	6.20	3.00	1.50	1.50
9	CRS Fellowship-24 Nos through 3 Educational institutions (Rs. 30,000 per month for 6 months) (New Activity)	Nil	0.50	0.25	0.25
10	CRS Internship- 100 nos (Rs. 10,000/- per month for 3 month) (New Activity)	Nil	0.30	0.15	0.15
11	Capacity Building of CRSs through Community Media Empowerment center at IIMC- 12 batches each with 15 CRS for 7 Days	1.97	2.00	1.00	1.00
12	Online portal and content sharing platform- Platform development and running expenditure	1.09	1.50	0.75	0.75


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13	PMU for implementation	1.09	0.80	0.40	0.40
14	Other Misc. activities to support Community Radio	0.62	0.40	0.20	0.20
15	Admin expenses	1.46	1.46	0.70	0.76
	Total	41.83	41.83	20.95	20.88

3. The expenditure on the Scheme in each Financial Year is subject to approval of outlay and availability of funds in the respective Financial Year.
4. This issues in consultation with Integrated Finance Division vide their Diary No: 135297 dated 17.09.2024


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 (Armstrong Pame)
 Director

Encl: (i) Documents containing the details of the Midterm Appraisal of the Scheme.

Copy forwarded for information/necessary action to:

1. Chief Controller of Accounts, M/o I&B, New Delhi
2. The Pay & Accounts Officer, M/o I&B, New Delhi
3. Director General of Audit, Central Revenues, AGCR Building, New Delhi.
4. Deputy Secretary (Finance), M/o I&B
5. PPS to Secretary (I&B)/PPS to AS/PPS to AS&FA/PPS to JS(B), M/o I&B
6. PPS to Economic Adviser, M/O I&B, New Delhi
7. US (PC Cell), Ministry of I&B, New Delhi
8. Cash Section/B&A Section, M/o I&B, New Delhi.


 (Armstrong Pame)
 Director

Mid-term appraisal of the Central Sector Scheme "Supporting Community Radio Movement in India" (April 2021 to March 2026)

Executive Summary

To strengthen the Community Radio Sector, the Government of India approved a Central Sector Scheme namely "Supporting Community Radio Movement in India" with an outlay of Rs. 50 crore for a period of 5 years i.e. from 1st April 2021- 31st March 2026. The mandate of the scheme is to strengthen new and existing CR Stations with resources, capacity and technology, promote growth of Community Radio Stations (CRS), especially in remote and rural areas and to promote socio-economic and cultural development of communities, as CRS is a powerful medium for social mobilization.

To assess implementation of the Scheme and its outcome for the sector, the Ministry, from time to time holds discussion with the stakeholders. During a Stakeholder meeting held on 18.07.2023 and interaction with women led CRS held on 05.09.2023, under the Chairpersonship of Additional Secretary, Ministry of I&B, it was learnt that further push to the sector is required. The stakeholders opined that the financial assistance currently provided to Community Radio Stations is low as compared to the amount needed for setting up of a Community Radio Stations and the same is required to be reviewed. This would encourage more and more organizations to come forward and setup the Community Radio Stations in remote areas in the larger public interests.

The sector stakeholders also opined that there is a need to encourage more women to become a part of CR sector. It was suggested that additional financial assistance may be provided to women led Community Radio Stations. They further opined that activities such as capacity building via fellowships and internships, may also be instituted to built skills for new and existing manpower in the sector.

The stakeholders were of the view that earlier, the National Sammelan was organized by the Ministry of I&B and the same was discontinued since 2019. They suggested that organizing national sammelan has been very useful for the sector as it provided peer leanings from each other. They requested MIB to organize at least one national sammelan per year in addition to the regional sammelans as planned under the Scheme.

The Government of India is putting on emphasis for use of green energy. To encourage the Community Radio Stations to use green energy extra financial support has been necessitated towards installation of Solar Panels for running of Community Radio Stations.

There is **no change in the financial outlay** of the scheme in the instant proposal. Based on the necessity of the activities and felt need of the sector the following changes have been proposed in the scheme

- (i) Increase in financial assistance to Community Radio Stations (CRSs); inclusion of Financial assistance for use of green energy; and special dispensation for women led CRS;


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- (ii) Provision of fellowship and internships for CRS sector;
- (iii) Holding National Sammelan for Community Radio Stations once in a year.

The proposal has been placed seeking approval of SFC in the prescribed proforma.


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FORMAT FOR RCE MEMORANDUM

1. Programme /Project identification

1.1 Title of the programming /project - **“Supporting Community Radio Movement in India”**

1.2 Name of the sponsoring agency(Ministry/Department/ Autonomous Body/Central PSE)- **Ministry of I&B**

1.3 Duration of the Programme/project

a. Original/ latest approval- **1st April 2021- 31st March 2026**

b. Revised duration being proposed now- **1st April 2021- 31st March 2026**

1.4 Total Cost of the programme/ project

a. Original/ latest approved – **50 Crores**

b. Revised cost(RCE) being proposed now- **50 Crores (No variation proposed)**

2. Programme/ project category

2.1 Please indicate which category the programme/project belongs to and the detailed reasons for the same:

a. Only time overrun- NA

b. Only cost overrun- NA

c. Both time and cost overrun- NA

Reason for revised cost estimate- Rationalization of the scheme and inclusion of additional components within the approved outlay.

3. Programme/ project Objectives and Targets

3.1 The objectives of the programme/ project may be mentioned-

The objective of the scheme is to strengthen new and existing CR Stations with resources, capacity and technology, promote growth of Community Radio Stations (CRS), especially in remote and rural areas and to promote socio-economic and cultural development of communities, as CRS is a powerful medium for social mobilization.


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3.2 The specific targets proposed to be achieved of the programme/ project may be mentioned. These targets should necessary measurable. These should also be monitorable, against baseline data. The baseline may be indicated.

The targets should be in tabular form as shown below-

Sr.	Activity/Component	Target
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	100 New Radio Stations
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops	10 Awareness workshops & 16 Capacity building Webinars
3	Regional Sammelans	8 Nos
4	National Sammelan	2 Nos (New Activity)
5	Annual publication of CRS Compendium	- two Editions
6	National Community Radio Awards	Two editions
7	Study in the areas on CRS to assess reach and effectiveness of CRS	1 Job
8	Support for Content Creation	200 Stations
9	CRS Fellowship	24 Nos through 3 Educational institutions (Rs. 30,000 per month for 6 months) (New Activity)
10	CRS Internship	100 nos (Rs. 10,000/- per month for 3 month) (New Activity)
11	Capacity Building of CRSs through Community Media Empowerment center at IIMC	12 batches each with 15 CRS for 7 Days
12	Online portal and content sharing platform	Platform development and running expenditure
13	PMU for implementation- Recruitment of PD, APD 2 DEO 1 MTS	


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14	Other Misc. activities to support Community Radio	
15	Admin expenses	

3.3 The Outcomes of the programme/ projects to be achieved should be indicated. These outcomes should be in the form of measurable indicators which can evaluate programme/ project on quarterly/half/yearly/ annual/plan basis-

Sr.	Activity/Component	Outcomes
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	Infrastructure support for 100 New Radio Stations
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops	Content, financial sustainability and increase in penetration of CRS in media dark areas.
3	Regional Sammelans	Content, technical and financial sustainability of 500 CRS
4	National Sammelan- (New Activity)	Content, technical and financial sustainability of 500 CRS
5	Annual publication of CRS Compendium	For the use of social sector ministries for development communication
6	National Community Radio Awards	Promote innovation in content creation
7	Study in the areas on CRS to assess reach and effectiveness of CRS	Assessment of effectiveness and reach of CRS
8	Support for Content Creation	Content sustainability for 200 stations
9	CRS Fellowship (New Activity)	Research in the area of Community Radios.
10	CRS Internship- (New Activity)	Capturing of new talent

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11	Capacity Building of CRSs through Community Media Empowerment center at IIMC	Capacity building and training of 200 stations
12	Online portal and content sharing platform	Content sharing portal for creating repository of content
13	PMU for implementation- Recruitment of PD, APD 2 DEO 1 MTS	Smooth implementation of the Scheme
14	Other Misc. activities to support Community Radio	Support for Community Radio Movement

4. RCE Details

- 4.1 The details about the initial outlays, subsequently revised outlays(including all previous RCEs Sanctioned with amount /date and reasons) and the latest proposed outlays may be provided-

Present outlay of expenditure

Sr.	Activity/Component	Amount Allocated	amount in crores	
			Actual Expenditure 2021-22; 2022-23; 2023-24	Balance Funds
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	27.73	5.46	22.27
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops	4.15	1.51	2.64
3	Regional Sammelans	3.35	0.42	2.93
4	Annual publication of CRS Compendium	0.41	0.00	0.41
5	National Community Radio Awards	0.50	0.15	0.35
6	Study in the areas on CRS to assess reach and effectiveness of CRS	0.80	0.00	0.80
7	Support for Content Creation	6.20	0.00	6.20

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8	Capacity Building of CRSs through Community Media Empowerment center at IIMC	2.05	0.08	1.97
9	Online portal and content sharing platform	1.09	0.00	1.09
10	PMU for implementation	1.41	0.32	1.09
11	Other Misc. activities to support Community Radio	0.85	0.23	0.62
	Total	48.54	8.17	40.37
12	Admin expenses @ 3% per year of the proposed expenditure	1.46	0.00	1.46
	Grand Total	50.00	8.17	41.83

Proposed outlay of expenditure

Sr.	Activity/Component	Available Funds	Proposed allocation	Amount in Crores Phasing of Expenditure	
				2024-25	2025-26
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS-100 New Radio Stations	22.27	22.00	11.00	11.00
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops- 10 Awareness workshops & 16 Capacity building Webinars	2.64	2.12	1.05	1.07
3	Regional Sammelans- 8 Nos	2.93	2.00	1.00	1.00
4	National Sammelan- 2 Nos (New Activity)	Nil	3.50	1.75	1.75
5	Annual publication of CRS Compendium- two Editions	0.41	1.25	0.50	0.75

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6	National Community Radio Awards- Two editions	0.35	0.35	0.15	0.20
7	Study in the areas on CRS to assess reach and effectiveness of CRS- 1 Job	0.80	0.65	0.55	0.10
8	Support for Content Creation-200 Stations	6.20	3.00	1.50	1.50
9	CRS Fellowship-24 Nos through 3 Educational institutions (Rs. 30,000 per month for 6 months) (New Activity)	Nil	0.50	0.25	0.25
10	CRS Internship- 100 nos (Rs. 10,000/- per month for 3 month) (New Activity)	Nil	0.30	0.15	0.15
11	Capacity Building of CRSs through Community Media Empowerment center at IIMC- 12 batches each with 15 CRS for 7 Days	1.97	2.00	1.00	1.00
12	Online portal and content sharing platform- Platform development and running expenditure	1.09	1.50	0.75	0.75
13	PMU for implementation- Recruitment of PD, APD 2 DEO 1 MTS	1.09	0.80	0.40	0.40
14	Other Misc. activities to support Community Radio	0.62	0.40	0.20	0.20
15	Admin expenses	1.46	1.46	0.70	0.76
	Total	41.83	41.83	20.95	20.88

4.2 Details of physical progress achieved and expenditure incurred and commitment made so far may be given-

Sr.	Activity/Component	Physical progress


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1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	75 CRS have been given financial assistance
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops	27 Webinars and 6 physical workshops held
3	Regional Sammelans	2 Nos
4	Annual publication of CRS Compendium	Two Editions
5	National Community Radio Awards	Two editions
6	Study in the areas on CRS to assess reach and effectiveness of CRS	Ongoing
7	Support for Content Creation	NIL
8	Capacity Building of CRSs through Community Media Empowerment center at IIMC	3 workshops
9	Online portal and content sharing platform	Ongoing
10	PMU for implementation- Recruitment of PD, APD 2 DEO 1 MTS	Ongoing
11	Other Misc. activities to support Community Radio	3 activities are completed

4.3 Date of the latest approved, revised and proposed completion schedule of the project along with time overrun and reasons thereof may be elaborated- **The completion schedule remains unchanged i.e. upto 31st March 2026**

4.4 Item-wise cost variation between approved (latest) cost and revised cost as proposed may be given in the format given below- **No variation in the overall cost. Item wise variation is given below-**

Sr.	Activity/Component	Available Funds	Proposed allocation	Phasing of Expenditure	
				2024-25	2025-26

amount in crores

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1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS-100 New Radio Stations	22.27	22.00	11.00	11.00
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops-10 Awareness workshops & 16 Capacity building Webinars	2.64	2.12	1.05	1.07
3	Regional Sammelans- 8 Nos	2.93	2.00	1.00	1.00
4	National Sammelan- 2 Nos (New Activity)	Nil	3.50	1.75	1.75
5	Annual publication of CRS Compendium- two Editions	0.41	1.25	0.50	0.75
6	National Community Radio Awards- Two editions	0.35	0.35	0.15	0.20
7	Study in the areas on CRS to assess reach and effectiveness of CRS- 1 Job	0.80	0.65	0.55	0.10
8	Support for Content Creation-200 Stations	6.20	3.00	1.50	1.50
9	CRS Fellowship-24 Nos through 3 Educational institutions (Rs. 30,000 per month for 6 months) (New Activity)	Nil	0.50	0.25	0.25
10	CRS Internship- 100 nos (Rs. 10,000/- per month for 3 month) (New Activity)	Nil	0.30	0.15	0.15
11	Capacity Building of CRSs through Community Media Empowerment center at IIMC- 12 batches each with 15 CRS for 7 Days	1.97	2.00	1.00	1.00


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12	Online portal and content sharing platform- Platform development and running expenditure	1.09	1.50	0.75	0.75
13	PMU for implementation	1.09	0.80	0.40	0.40
14	Other Misc. activities to support Community Radio	0.62	0.40	0.20	0.20
15	Admin expenses	1.46	1.46	0.70	0.76
	Total	41.83	41.83	20.95	20.88

4.5 Quantification and Reasons for change in cost may be given in the following

- Price Escalation- NA
- Foreign Exchange variation- NA
- Statutory Levies- NA
- Change in Scope- Yes
- Addition/deletion- Yes
- Under-estimation- No
- Others (to be specified)- NA

With reference to factors at (a),(b) & (c) above, indicate the consequential increase in IDC, administrative expenses, etc. within the approved project time cycle (PTC) and beyond.

4.6 If the change in cost is due to change in factors at 4.5(d) to (g), then provide the relevant information and the justification-

(i) Need for revision of the Scheme

To assess implementation of the Scheme and its outcome for the sector, the Ministry, from time to time holds discussion with the stakeholders. During a Stakeholder meeting held on 18.07.2023 and interaction with women led CRS held on 05.09.2023, under the Chairpersonship of Additional Secretary, Ministry of I&B, it was learnt that further push to the sector is required. The stakeholders opined that the financial assistance currently provided to Community Radio Stations is low as compared to the amount needed for setting up of a Community Radio Stations and the same is required to be reviewed. This would encourage more and more organizations to come forward and setup the Community Radio Stations in remote areas in the larger public interests.

The sector stakeholders also opined that there is a need to encourage more women to become a part of CR sector. It was suggested that additional financial assistance may


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be provided to women led Community Radio Stations. They further opined that activities such as capacity building via fellowships and internships, may also be instituted to built skills for new and existing manpower in the sector.

The stakeholders were of the view that earlier, the National Sammelan was organized by the Ministry of I&B and the same was discontinued since 2019. They suggested that organizing national sammelan has been very useful for the sector as it provided peer leanings from each other. They requested MIB to organize at least one national sammelan per year in addition to the regional sammelans as planned under the Scheme.

The Government of India is putting on emphasis for use of green energy. To encourage the Community Radio Stations to use green energy extra financial support has been necessitated towards installation of Solar Panels for running of Community Radio Stations.

(ii) Rationale for change

(a) Increase in financial assistance to Community Radio Stations (CRSs); inclusion of Financial assistance for use of green energy; and special dispensation for women led CRS

The mandate of the existing scheme is to strengthen new and existing CR Stations with resources, capacity and technology, to promote growth of CRS, especially in remote and rural areas and to promote socio-economic and cultural development of communities as CRS is a powerful medium for social mobilization. Under the Scheme, the purpose of giving financial assistance is to support the new organization in setting up CRSs, which will encourage more organization to come forward and set up new CRSs. Till date a total grant of 9.38 Crores has been disbursed to about 129 organizations.

In the year 2021-22, when the Scheme was framed, the cost of equipment required for setting up of Community Radio Station was estimated to be Rs. 20 Lakhs. The Scheme provided a onetime Lump-sum Financial Assistance of Rs. 10 Lakhs (Rs. 12 Lakhs for NE) which came at the rate of 50% (60% for NE) of the estimated cost of Equipment for setting up of Community Radio Station.

The estimated cost for setting up of Community Radio Station has been reviewed. As per the cost estimate obtained from BECIL, which is a Public Sector Enterprise under the Ministry of Information and Broadcasting, the cost setting up of a CRS is approximately 26.00 Lakhs. As per the estimate provided by BECIL, it is observed that the cost of all electrical and electronic equipments remained the same, when compared with the estimated cost during framing of the Scheme in the year 2021-22, whereas the estimated cost of erection of Tower is Rs. 4,50,000/= and the estimated cost of Accoustic treatment is Rs. 4,85,000/=; leading to an increase in overall cost amounting


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to Rs. 6,00,000/= towards setting up of CRS.

To encourage the Community Radio Stations to use Solar panels in CRS, an additional component i.e. solar panel may be provided to in the permissible equipments of CRS. There would be a requirement of 5 KVA capacity solar panels for running the CRS on Solar Energy. As per the estimate the cost of a Solar panel per KVA is Rs. 75,000/=, thus cost of Solar panel required for CRS is Rs. 4,00,000/= (Rs. 3,75,000/= + Rs. 25,000/= installation) including installation. Thus the estimated cost of Equipments required for CRS is Rs. 30.00 Lakhs including Solar Panels. **(Please refer Annexure-1)**

At present, the amount of financial assistance is provided to Organisation is 50% (60% for NE) of the estimated cost of Rs. 20.00 Lakhs. There is a need to enhance the financial assistance so that more and more organizations come forward and setup CRS in remote areas in the larger public interest. In view of this, it is proposed to increase the financial assistance in the tune of 60 % (70% FOR NE) of the new estimated cost i.e. Rs. 30 Lakhs which comes out to be Rs. 18.00 Lakhs (21 Lakhs for NE).

To encourage more and more women led organization in setting up of community Radio stations, additional financial assistance may be provided. The Financial assistance to CRS having 50% of GBM(Governing Body Members) as women may be given one time financial assistance in the tune of 70% (80% for NE) of the estimated cost which comes out to be Rs. 21 Lakhs (24 Lakhs for NE).

Also, in the Scheme, Financial assistance is provided for renewal and replacement of equipment. After 5 years of its operation, the organizations may apply for renewal/ replacement of equipments and the 75% (90 % for NE) cost of equipment is reimbursed subject to a ceiling of 7.50 Lakhs. Further at present the Scheme also provides financial assistance of 100% to CRS affected due to natural calamity subject to a Ceiling of Rs. 7.5 Lakhs. The ceiling amount for renewal and replacement of equipment and Emergency grant may also be increased in proportion to include Cost of Solar Equipment in cases where existing station wants to switch to green energy. The enhanced Financial Assistance may be provided as tabulated below:-

	Any Community Radio Station (CRS)	CRSs having 50% of the GBM as women	CRSs adopting solar energy	CRSs having 50% of the GBM as women and adopting solar energy
New Community Radio Stations (CRS)	15.60 Lakhs	18.20 Lakhs	18 Lakhs	21 Lakhs


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New Community Radio Stations (CRS) in NE region.	18.20 Lakhs	20.80 Lakhs	21 Lakhs	24.00 Lakhs
Renewal/ replacement of equipment for existing CRS	75% of the expenditure subject to upper limit of 7.50 Lakhs		75% of the expenditure subject to upper limit of 10.50 Lakhs	
Renewal/ replacement of equipment for existing CRS in NE region.	90% of the expenditure subject to the upper limit of 7.50 Lakhs		90% of the expenditure subject to the upper limit of 11.10 Lakhs	
Emergency Grant	100% of the expenditure subject to the upper limit of 7.50 Lakhs		100% of the expenditure subject to the upper limit of 11.50 Lakhs	

With the above it is expected to provide financial assistance to at least 100 Community Radio Stations in the FY 2024-25 and 2025-26. It may be noted that such increment has been proposed in view of the vision to setup CRS in remote and inaccessible areas where there is no much incentives for not-for profit organisations. Such enhancement in the financial incentives will encourage NGOs/ Voluntary organizations to setup CRS and use this for social outreach.

(a) *National Sammelan*

Regional Sammelans aim to provide a platform to the operational CRS to share their grassroots stories, successes, issues and good practices. The Regional Sammelans also gives an opportunity to operational CRSs to raise their regional concerns, which they don't get during the National Sammelan. The issues and ideas discussed during the Regional Sammelans also set the priority at national level to strengthen the CRS sector. However, during the Regional Sammelan (North) held at IIMC, New Delhi on 23rd and 24th of July, 2023, the participants submitted in an open house session that the National Sammelan conducted in the past, brought the whole Community Radio Ecosystem at one place and is an irreplaceable event when it comes to peer to peer learning. Therefore, keeping the desire of CR stakeholders in mind, it has been envisioned to restart organizing a National Sammelan at Delhi every year. New component may be


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added to the Scheme, having a budget of 3.50 Crores, however overall budget remains the same.

(b) CRS fellowships for graduates

This decision owes its genesis to a desire expressed by participants during an Interaction with Women in CRS held under chairpersonship of Additional Secretary, MIB. Any graduate, **preferably women**, who has a Bachelor's Degree from a recognized University/Institute, may apply for CRS fellowship, where h/she will be associated with a Government Institute. The fellow will get a stipend of Rs 30,000/- per month, a certificate will be given post the completion of the course after assessment, and the duration of the course will be for six months. The remuneration will be transferred directly to the candidate. Expression of interest will be floated for Government institutions and three institutes will be selected that will score the highest in the marking criteria. The fellowships will be capped at twelve (12) per year. This component will give a push to research and development in social psychology and community development sector. New component may be added to the Scheme, having a budget of 0.50 Crores, however overall budget remains the same.

(c) CRS internships for female students

This decision owes its genesis to a desire expressed by participants during an Interaction with Women in CRS held under chairpersonship of Additional Secretary, MIB. **Any female candidate**, who has passed Senior Secondary or Intermediate exam, may apply for CRS internship, where she will be associated with an established CRS. The intern will get a stipend of Rs 10,000/- per month, a certificate will be given post the completion of the course after assessment, and the duration of the course will be for three months. The remuneration will be transferred directly to the candidate. The internship will be capped at hundred (100) for the remaining period of the Scheme. This component will result in personal development, skill development and increase job opportunities for youth in remote areas. The decision will encourage more girls to apply as it has been learnt that CRS environment is felt safe for women. This may encourage parents in rural areas to educate their girl child and may help nip child marriages in the bud. New component may be added to the Scheme, having a budget of 0.30 Crores, however overall budget remains the same.

Annexure-I


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Estimated Cost of Equipment for CRS

S.N.	Name of equipment	Unit	Previous Estimation of Cost	New Estimation of Cost	Variation
1	50 W FM (CRS) Transmitter (1+1 mode)	2	₹ 3,50,000	₹ 3,50,000	
2	Self-Supported Transmission tower/ Guyed wire Transmission tower/ Concrete Transmission tower upto 30 meter	1	₹ 1,85,000	₹ 4,50,000	₹ 2,65,000
3	2 bay, vertically polarized (Omni Directional) VHF Transmitting Antenna	1	₹ 1,25,000	₹ 1,25,000	
4	Low loss RF Cable	1	₹ 30,000	₹ 30,000	
5	Off Air Monitoring set up/Logger	1	₹ 1,00,000	₹ 1,00,000	
6	Monitor, 50 W	1	₹ 40,000	₹ 40,000	
7	On-air broadcast console	2	₹ 60,000	₹ 60,000	
8	Dynamic cardioids/condenser Microphones	6	₹ 60,000	₹ 60,000	
9	Portable solid state field recorders	8	₹ 80,000	₹ 80,000	
10	Headphones	8	₹ 40,000	₹ 40,000	
11	Personal computers (one with on air recording/automation software)	5	₹ 2,50,000	₹ 2,50,000	
12	Sound card with differential input	5	₹ 50,000	₹ 50,000	
13	3 KVA UPS	1	₹ 50,000	₹ 50,000	
14	Phone in equipment	1	₹ 30,000	₹ 30,000	


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15	3 KVA generator set/Solar Power Generator	1	₹ 60,000	₹ 60,000	
16	Split air conditioners, 1 ton to 2 ton	2	₹ 1,50,000	₹ 1,50,000	
17	Audio Processor	1	₹ 65,000	₹ 65,000	
18	50 Watts Dummy Load, matching transmitter Specifications	1	₹ 25,000	₹ 25,000	
19	Studio set-up	2	₹ 1,00,000	₹ 1,00,000	
20	Acoustic treatment/internal work	LS	₹ 1,50,000	₹ 4,85,000	₹ 3,35,000
		Total	₹ 20,00,000	₹ 26,00,000	₹ 6,00,000
21	Solar Panel cost for green energy	5 KVA	NOT INCLUDED	₹ 4,00,000	₹ 4,00,000
G. Total			₹ 20,00,000	₹ 30,00,000	₹ 10,00,000

4.7 If the programme/project involves more land acquisition then indicate the name of the agency which is providing the land. If such land is to be acquired then resettlement/rehabilitation cost may be provided- NA

4.8 Effect of revision in capital cost estimates on cost of production and profitability / viability with reference to earlier approved capital cost of the project- NA

4.9 Report of Standing Committee to fix the responsibility for cost and time overrun along with action taken report on its recommendations may be appended with the RCE memo- NA

5. Plan provisions and funding

5.1 Revised phasing of expenditure and source of funding

Sr.	Activity/Component	Available Funds	Proposed allocation	amount in crores Phasing of Expenditure
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				2024-25	2025-26
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS-100 New Radio Stations	22.27	22.00	11.00	11.00
2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops- 10 Awareness workshops & 16 Capacity building Webinars	2.64	2.12	1.05	1.07
3	Regional Sammelans- 8 Nos	2.93	2.00	1.00	1.00
4	National Sammelan- 2 Nos (New Activity)	Nil	3.50	1.75	1.75
5	Annual publication of CRS Compendium- two Editions	0.41	1.25	0.50	0.75
6	National Community Radio Awards- Two editions	0.35	0.35	0.15	0.20
7	Study in the areas on CRS to assess reach and effectiveness of CRS- 1 Job	0.80	0.65	0.55	0.10
8	Support for Content Creation-200 Stations	6.20	3.00	1.50	1.50
9	CRS Fellowship-24 Nos through 3 Educational institutions (Rs. 30,000 per month for 6 months) (New Activity)	Nil	0.50	0.25	0.25
10	CRS Internship- 100 nos (Rs. 10,000/- per month for 3 month) (New Activity)	Nil	0.30	0.15	0.15
11	Capacity Building of CRSs through Community Media Empowerment center at IIMC- 12 batches each with	1.97	2.00	1.00	1.00


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	15 CRS for 7 Days				
12	Online portal and content sharing platform- Platform development and running expenditure	1.09	1.50	0.75	0.75
13	PMU for implementation	1.09	0.80	0.40	0.40
14	Other Misc. activities to support Community Radio	0.62	0.40	0.20	0.20
15	Admin expenses	1.46	1.46	0.70	0.76
	Total	41.83	41.83	20.95	20.88

5.2 Details regarding the change in funding pattern, along with justification- The funds are met from the allocation under the Central Sector Scheme from the budgetary grant.

5.3 Availability of Plan outlay in FYP / Annual Plan may be indicated- Funds have been allocated under BE 2024-25. The funds will be met from BE 2025-26 which is yet to be allocated.

6 Approvals

6.1 Please indicate the specific points of RCE memo on which approval of EFC/ PIB is sought- Approval is solicited for rationalization of the scheme within the approved outlay of Rs 50 crores enabling effective outcome of the scheme in the remaining period of the implementation period i.e. 2024-25 and 2025-26.


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