

**Government of India**  
**Ministry of Information & Broadcasting**  
**Digital Media Division**

Shastri Bhawan, New Delhi

Dated: 18<sup>th</sup> August, 2021

To,

Internet and Mobile Association of India  
[Kind attention: Shri Bhanupreet Saini]  
232B Ground floor, Okhla Industrial Estate,  
Phase – III, New Delhi: 110020  
Email: [bhanupreet@iamai.in](mailto:bhanupreet@iamai.in)

**Subject: Registration of Digital Publisher Content Grievances Council (DPCGC) as Self Regulatory Body under Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 -regarding**

Sir,

The undersigned is directed to refer to IAMAI's communication dated 10th June, 2021 on the above mentioned subject and to convey the approval of the competent authority in the Ministry for registration of "**Digital Publisher Content Grievances Council**" (DPCGC) as the Level II Self Regulatory Body for publisher of online curated content (OCC)" as per rule 12 of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.

2. It is hereby informed that DPCGC has been registered as a Level-II Self-Regulatory Body with the following member publishers of online curated content:

- i. Amazon Prime Video,
- ii. Alt Balaji,
- iii. Apple Distribution International Limited,
- iv. Book My Show Stream,
- v. Eros Now,
- vi. Firework TV,
- vii. Hoichoi,
- viii. Hungama,
- ix. Lionsgate play,
- x. MX Payer,
- xi. Netflix,
- xii. Reeldrama,
- xiii. Shemaroo, and
- xiv. Ullu

3. As informed, the composition of “**Digital Publisher Content Grievances Council**” (DPCGC) on the date of registration is as under:

- a) Arjan Kumar Sikri, former Supreme Court Justice (Retd.) - Chairperson
- b) Suhasini Maniratnam, National award winning actress - Member
- c) Madhu Bhojwani, India film producer and Partner at Emmay Entertainment and Motion Pictures - Member
- d) Gopal Jain, Senior Advocate, Supreme Court of India - Member
- e) Dr. Ranjana Kumar, eminent civil society representative who currently serves as the Director of the Centre for Social Research and as the Chairperson of Women Power Connect.- Member
- f) Amit Grover, Senior Corporate counsel, Amazon India - Member
- g) Priyanka Chaudhari, Director Legal , Netflix India - Member

4. The DPCGC shall perform functions laid down in the sub rules (4) and (5) of rule 12 for the purpose of redressing grievances related to Code of Ethics under the Rules. The body shall also ensure that the member publishers have agreed to adhere to the provisions of the Rules, including furnishing the requisite information under rule 18 of the Rules.

5. Any change in the composition of the body and/or the membership of the publishers shall be informed to the Ministry as soon as such change takes place.

6. This issues with the approval of the Competent Authority in the Ministry.

Yours faithfully,



(Amarendra Singh)

Deputy Secretary to the Government of India

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