

**No. M-35020/5/2022-DO(FI)**  
 Government of India  
 Ministry of Information & Broadcasting  
 A Wing, Shastri Bhawan, New Delhi

Dated 1<sup>st</sup> June, 2022**OFFICE ORDER No. 3/2022**

The first meeting of newly announced AVGC Promotion Task Force was held on 4<sup>th</sup> May 2022 in Ministry of Information and Broadcasting. In the meeting, it was decided that four Sub-Task Forces shall be constituted namely, for Education, Skilling, Gaming and Industry & Policy. These sub-groups will work towards devising strategies of growth through targeted interventions in their respective areas. The recommendations from the Sub-Task Forces will be in areas of policy formulation, capacity building, infrastructure development, technological access, research and development, creating local IPs, enhancing export potential, etc. Further, all recommendations shall adhere to the principles of inclusion, equity, diversity, and sustainability.

**The composition of the Sub Task Force on Education is as under: -**

<b>Sno.</b>	<b>Name</b>	<b>Designation &amp; Organization</b>	<b>Role</b>
1.	Anil Sahasrabudhe	Chairperson, AICTE	Chairperson
2	Rakesh Ranjan	Additional Secretary, Higher Education, MoE	Member
3	Amaresh Chakrabarti	Prof. & Chairman, Centre for Product Design & Manufacturing, Indian Institute of Science	Member
4	Dinesh Prasad Saklani	Director, NCERT	Member
5	Nidhi Chibber	Chairperson, CBSE	Member
6	Ashish S Kulkarni	Founder, Punaryug Artvision Pvt. Ltd.	Member
7	Austin Davis	Assistant Professor, National Institute of Design	Member
8	Biren Ghose	Country Head, Technicolor India	Member
9	Phani Tetali	Professor & Head, Industrial Design Centre, IIT Bombay	Member
10	Jesh Krishnamurthy	Founder & CEO, Anibrain	Member
11	Chaitanya Chinchlikar	Vice President- Business Development, Whistling Woods International	Member-Convenor

2. The terms of reference of the Sub Task Force on Education are as under: -

- i) Recommend ways to collaborate with the National Education Policy in terms of specific policies and recommendations relevant for the AVGC sector. Also, suggest innovations in education pedagogy including gamification, experiential learning, soft-hard skill linkages.
- ii) Recommend ways to collaborate with institutions like AICTE/UGC/NCERT/CBSE and others to jointly develop comprehensive curriculum for schools and other educational institutions.
- iii) Contribute in designing rural talent scouting programmes for AVGC education.
- iv) Identify capacity building interventions for district and block level education departments with a focus on Tier 2 and Tier 3 cities.
- v) Develop recommendations for a National Integrated Curriculum Framework, including degree/diploma/elective courses and faculty development in AVGC sector.
- vi) Develop an industry-academia collaboration platform with focus on internships, scholarships, industrial training, industry-as-faculty, placements, and technology access.
- vii) Develop frameworks for ensuring sustainable scholarships to meritorious students.
- viii) Develop partnerships with international academia and faculty in school/higher education and recommend measures for uniformity and alignment to international best practices.
- ix) Any other matter relating to AVGC education with permission of the Chairperson of the Task Force.

3. AVGC Cell in the Ministry of Information and Broadcasting may provide necessary support for functioning of the Sub Task Force.

4. The Sub Task Force may consult experts from academia and industry to realize its mandate during its functioning.

5. **Term of members of the Sub Task Force:** The members shall be nominated for such period as decided by the AVGC Promotion Task Force.

6. **Frequency of meetings:** The Sub Task Force should convene as required to adhere to the timelines of the AVGC Promotion Task Force.
7. **Timelines for submission of reports:** The Sub Task Force shall submit the final action plan to the Ministry before 31<sup>st</sup> July 2022.
8. The Sub Task Force Members will be entitled to travelling expenses, local transport and sitting fees in connection with the meetings as per extant rules.
9. This issues with the approval of the competent authority.

  
(S Vijay Gopal)

Under Secretary to the Government of India  
Tel.: 011-2338 2487

Copy to:-

1. All members of the Sub Task Force on Education.
2. PPS to HMIB
3. PPS to HMOSIB
4. PPS to Secretary (I&B)/ PPS to AS&FA/PPS to AS/ PPS to JS(P&A)/ PPS to JS (B)/PPS to JS(EW)/ Dir(Films)
5. CEO, NITI Aayog, Parliament Street, New Delhi.
6. Under Secretary (Coordination), Department of Economic Affairs, Ministry of Finance.
7. PAO, Main Secretariat, M/o I&B

  
(S Vijay Gopal)

Under Secretary to the Government of India