

F.No. 12/2/2018- BP&L
Government of India
Ministry of Information & Broadcasting
'A Wing', Shastri Bhawan, New Delhi-110001

Dated: 12.04.2018

NOTICE

Sub: Displaying of caption on DD Sports channel, during the live broadcast of sports events of national importance.

This is regarding display of caption on DD Sports channel, during the live broadcast of sports events of national importance in light of the recent Supreme Court judgement dated 22nd August 2017.

2. All the MSOs/Cable operators are hereby directed that a caption **'The match/game can be viewed in free-to-air mode on DD Sports Channel, on DD FreeDish and DD's terrestrial network.'** in appropriate colour, font and size be prominently displayed while blanking the said channel, from the point of start of live broadcast to the end of live broadcast related to the sports event on the MSO/Cable Platform.

3. The MSOs/Cable operators concerned shall adhere to the above instruction strictly. This order will come in force with immediate effect.


(Anil Kumar)

Under Secretary (DAS)
Tele: 23387774/23381478

To,

- 1. All MSOs/Cable Operators (Through Ministry's website)**
- 2. Through email also.**
- 3. DG: Doordarshan with the request to give wide publicity in this regard on appropriate platforms.**