

**No.3105/182/2014-BC-III  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' WING, SHASTRI BHAWAN  
NEW DELHI- 110001**

Dated the 23<sup>rd</sup> January, 2015.

To

1. All News & Current Affairs TV Channels
2. All FM Radio Channels
3. All Community Radio Stations

Hon'ble Prime Minister of India and Hon'ble President of United States of America will hold a radio address through 'Mann Ki Baat' on 27.01.2015 through the entire AIR network. This is an initiative to reach out to the people and have a direct dialogue with them on various issues.

2. Private radio channels, private News & Current Affairs TV channels and community radios may also like to broadcast/telecast the same simultaneously by availing free feed from AIR and DD News.

*Neeti*  
23/1/15  
[ NEETI SARKAR ]  
Director (BC)  
Tele.23386536

**Copy to:**

1. Shri Rajat Sharma, President, News Broadcasters Association, Mantec House, 3<sup>rd</sup> Floor, C-56/5, Sector 62, NOIDA – 201307.
2. Shri Uday Chawla, Association of Radio Operators for India (ARO), 304, Competent House, F-14, Connaught Place, New Delhi-110001
3. Ms. Archana Kapur, Community Radio Association (CRA), 145, Gautam Nagar, New Delhi – 110049.
4. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi-110065.