

**No.3105/51/2016-BC-III  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' WING, SHASTRI BHAWAN  
NEW DELHI- 110001**

Dated the 26<sup>th</sup> Oct., 2018

To

1. All Private Satellite TV Channels
2. All Private FM Radio Channels

On the occasion of Birth Anniversary of Sardar Vallabhbhai Patel on 31<sup>st</sup> October, 2018, various programmes like 'Floral Tribute' and 'Run for Unity' have been planned to be held in New Delhi in the run up to Rashtriya Ekta Diwas (National Unity Day) to send out the message of unity and patriotism across the nation.

2. Keeping in view the spirit of nationalism and significance of the occasion, private satellite TV channels and private FM radio channels may like to cover the programmes 'Floral Tribute' and 'Run for Unity' at Major Dhyanchand Stadium and other programmes in the run up to Rashtriya Ekta Diwas to be held on 31.10.2018 in a befitting manner.



**[ AMIT KATOCH ]  
Director (BC)  
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**Copy to:**

1. Shri Rajat Sharma, President, News Broadcasters Association (NBA), Mantec House, 3<sup>rd</sup> Floor, C-56/5, Sector 62, NOIDA – 201307.
2. Shri Puneet Goenka, President, The Indian Broadcasting Foundation (IBF), B-304, 3<sup>rd</sup> Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049.
3. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi – 110065
4. Shri Uday Chawla, Association of Radio Operators for India (AROI), 304, Competent House, F-14, Connaught Place, New Delhi – 110001.

**Copy also to:**

1. PS to Hon'ble MOSIB (I/C) for kind information of HMOSIB(I/C).
2. PPS to Secretary, I&B
3. PP Cell w.r.t. ID No.P-11012/3/2018-PPC dated 15.10.2018

**[ AMIT KATOCH ]  
Director (BC)**