

No.3105/08/2014-BC-III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN
NEW DELHI- 110001

Dated: 24th January, 2017

To

All TV Channels

Requests have been received in the Ministry of Information and Broadcasting for facilitating access to the differently abled people to the Speech of Hon'ble President of India on the eve of Republic Day on 25th January, 2017 and to the commentary of Republic Day Ceremony/Parade on 26th January, 2017 by carrying the telecast accompanied with sign language interpretation and English/Hindi sub-titles to help them connect meaningfully with this important National Day.

2. Public broadcaster, Doordarshan, has indicated that DD Bharati will carry sign language interpretation of the President's Address to the nation on their channel from 07:00 pm to 07:30 pm on 25th January, 2017. It has further stated that on 26th January, 2017, DD News will carry the sign language interpretation of the commentary on their channel from 09:00 am to 11.25 am (or till the end).

3. The media has always been in the forefront of taking up important issues concerning national integration, progress of disadvantaged sections of the society, etc. Therefore the feed of DD News/DD Bharati is being made available free of cost. All TV channels interested in carrying the live telecast of the Speech of Hon'ble President of India and Republic Day Parade with commentary, may carry the signals of DD Bharati/DD News with sign language interpretation and English/Hindi subtitles for the benefit of differently abled people and make the event accessible to them.

Meeti
24/1/17
[NEETI SARKAR]
Director (BC)
Tele.2338653

Copy to:

1. Shri Ashish Bagga, President, News Broadcasters Association (NBA), Mantec House, 3rd Floor, C-56/5, Sector 62, NOIDA – 201307.
2. Shri Puneet Goenka, President, The Indian Broadcasting Foundation (IBF), B-304, 3rd Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049
3. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi – 110065