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GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN
NEW DELHI- 110001

Dated: 14 August, 2014

ADVISORY

Whereas the Ministry of Information and Broadcasting has been getting requests from members of the civil society to facilitate access to people with hearing impairment to the telecast of the Independence Day Flag Hoisting Ceremony/ commentary by various television channels so that such citizens could join in celebrating this historical and patriotic moment.

Whereas Prasar Bharati, the public broadcaster, has informed that Doordarshan's 'DD News' channel would be carrying the sign language interpretation of the Independence Day Flag Hoisting ceremony. Private satellite TV channels can avail from them the feed of the Independence Day Flag Hoisting ceremony and commentary free of cost.

Now therefore all News television channels, interested in carrying the live telecast of the Independence Day Flag Hoisting ceremony/ commentary, are advised to carry the signals of 'DD News' with sign language interpretation so that people with hearing impairment could also enjoy the telecast of Indian Independence Day celebrations.

Neeti
14/8/14

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सूचना एवं प्रसारण विभाग
Min. of Information & Broadcasting
भारत सरकार, नई दिल्ली
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To,

1. Shri K.V.L. Narayanrao, President, News Broadcasters Association, ME-5, Sah Vikas Apartments, 68, Patparganj, Delhi - 110092
2. Shri Sharma, Regional Broadcasters Association of India.

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