

**No.3105/51/2016-BC-III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN
NEW DELHI- 110001**

Dated the 15th Sept., 2017

To

19th

1. All Private Satellite TV Channels
2. All Private FM Radio Channels

On the occasion of Birth Anniversary of Sardar Vallabhbhai Patel on 31st October, 2017, various programmes like 'Floral Tribute' and 'Run for Unity' have been planned to be held in New Delhi in the run up to Rashtriya Ekta Diwas to send out a strong message of unity and patriotism across the nation.

2. Keeping in view the spirit of nationalism and significance of the occasion, all private satellite TV channels and private FM radio channels are requested to cover the programmes 'Floral Tribute' and 'Run for Unity' and other programmes in the run up to Rashtriya Ekta Diwas to be held on 31.10.2017 in a befitting manner.



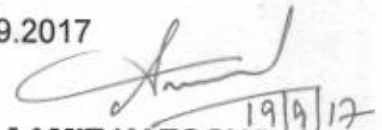
[AMIT KATOCH]
Director (BC)
Tele.23386394

To

1. Shri Ashish Bagga, President, News Broadcasters Association (NBA), Mantec House, 3rd Floor, C-56/5, Sector 62, NOIDA – 201307.
2. Shri Puneet Goenka, President, The Indian Broadcasting Foundation (IBF), B-304, 3rd Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049.
3. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi – 110065
4. Shri Uday Chawla, Association of Radio Operators for India (AROI), 304, Competent House, F-14, Connaught Place, New Delhi – 110001.

Copy to:

1. PS to Hon'ble MIB for kind information of HMIB
2. PS to Hon'ble MOSIB for kind information of HMSIB
3. PPS to Secretary, I&B
4. PP Cell w.r.t. ID No.P-11017/57/2015-PPC dated 6.9.2017



[AMIT KATOCH]
Director (BC)