

No. 804/137/2011-BC-III  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' Wing Shastri Bhawan,  
New Delhi - 110001

Dated: 19<sup>th</sup> September, 2012

ADVISORY

Whereas it has come to the notice of the Ministry of Information & Broadcasting that certain news Channels are telecasting programmes as news items showing clippings from feature films with scenes and visuals not suitable for unrestricted public exhibition.

Whereas the Programme Code, as contained in Rule 6(1)(o) of the Cable Television Networks Rules, 1994, provides that no programme should be carried in the cable service which is not suitable for unrestricted public exhibition. The proviso to the said Rule further provides that no film or film song or film promo or film trailer or music video or music albums or their promos, whether produced in India or abroad, shall be carried through cable service unless it has been certified by the Central Board of Film Certification (CBFC) as suitable for unrestricted public exhibition in India". The Explanation below this Rules provides that for the purpose of this clause, the expression "unrestricted public exhibition" shall have the same meaning as assigned to it in the Cinematograph Act, 1952 (37 of 1952).

Whereas as per Rule 6(1)(n) of the Cable Television Networks Rules, 1994, no programme should be carried in the cable service which contravenes the provisions of the Cinematograph Act, 1952.

Whereas the aforesaid Programme Code is equally applicable to TV channels permitted by this Ministry under the Uplinking and Downlinking guidelines under the category of News and Current Affairs. Thus, if a News and Current Affairs channel chooses to show film clippings as part of any news programme, such TV channels are also required by the said Programme Code to show only those film clippings as have been certified by the CBFC for unrestricted public exhibition on television. If any film clippings, not certified by the CBFC for unrestricted public exhibition, are shown as a news item by a news channel, the same shall be violative of the provisions of the Programme Code.

Now, therefore, the Ministry of Information & Broadcasting, in exercise of powers under the Uplinking/Downlinking Guidelines issued by it, the terms of permission granted to the channel to uplink/downlink TV channels and under Section 20 of the Cable Television Networks (Regulation) Act, 1995, hereby advises all News and

Current Affairs TV Channels to telecast programmes showing film clippings strictly adhering to the Programme Code prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder and not to telecast any programme which shows clippings from films not certified for unrestricted public exhibition on television.

*Neeti*  
19.9.12  
(Neeti Sarkar)  
Director (BC)

To,  
All News and Current TV Channels

(नीति सारकार/NEETI SARKAR)

Copy to:

1. NBA with a request to issue necessary instructions to all TV Channels.
2. EMMC with a request to monitor all TV Channels and send a report to this Ministry about further violations